

**InsurtechBoston**

# Sponsorship Prospectus



Sponsorship opportunities are available now for Insurtech Boston taking place May 15, 2025 at the House of Blues! We are taking over the concert venue to rock this year's Insurtech Boston (ITB) event.

Our program covers topics that impact professionals across the industry, from insurtechs and brokers to carriers and MGAs. As in past years, there will be plenty of time for networking and connecting with your industry peers.

Thank you again for your interest. For more information or to reserve your spot, please email [Rob.Marinello@Ivans.com](mailto:Rob.Marinello@Ivans.com). More event information will be available soon at [insurtechboston.com](http://insurtechboston.com).



## Sponsorship levels

We are offering several sponsorship levels. Do you have something specific in mind? Let's discuss. We are happy to customize a package that fits your organization's goals for ITB '25.

	Gold \$10k	Silver \$5k	Bronze \$2.5k	Supporting \$1k	Add-on
Conference passes for staff	4	3	2	1	
Logo on event website within corresponding sponsor level with link to company website	✓	✓	✓	✗	
Company Logo rotating on screens during mainstage breaks corresponding sponsor level *	✓	✓	✓	✗	
Access to post event attendee list - including opt-in emails	✓	✓	✓		
Discount code to offer VIP clients and prospects	✓	✓			
Logo in printed and digital event signage onsite at corresponding sponsor level *	✓	✓			
Recognition in social media marketing & publicity in the days before, during and after conf	✓	✓			
Company branded table during event	✓	✓			
Access to pre-event attendee list 2 weeks prior to event - with opt-in emails	✓				
Mention in post show follow-up email sent to all attendees	✓				
Networking reception sponsorship (Includes branded specialty cocktail and signage during the event)					\$5k
Company branded table during event (to support onsite meeting and additional branding)					\$2.5k
Official After-party sponsor (Includes pre event attendee list for invites. Sponsor will work with ITB staff on venue and timing)					\$5k
Coffee Bar sponsor (Additional signage during the event)					\$2.5k

\* Content is subject to approval by the ITB Team and all media files must be submitted by April 4, 2025

## Breakdown of 2024 Attendees

